

# MEMBELA

YAYASAN  
JCORP

## YAYASAN JCORP: THE GOLD STANDARD FOR SUSTAINABILITY & SOCIAL IMPACT EXCELLENCE

Yayasan JCorp was proud to be named Foundation of the Year - Sustainability and Social Impact Excellence at the Sustainability and CSR Malaysia Awards 2025.

This prestigious accolade was bestowed upon Yayasan JCorp in recognition of the meaningful strides achieved throughout the past year as we continued to empower those in need, standing side-by-side with Johor's communities to create long-term, sustainable solutions that tackle root causes further beyond short-term fixes.

Past the foundation's initial purpose of elevating community livelihoods and nurturing education for a better tomorrow, Yayasan JCorp's commitment has extended towards other key areas in recent years, including the preservation of arts, culture and heritage, safeguarding the environment, and championing inclusive development on a national scale. Yayasan JCorp's purpose, "Membina dan Membela", is reflected across all these fronts, with groundbreaking initiatives done to protect and build upon today for the generations to come.

The award was presented by YB Datuk Seri Dr Noraini Ahmad, Deputy Minister of Women, Family and Community Development, during a prestigious ceremony at Berjaya Times Square Hotel, Kuala Lumpur on 17 July 2025. Receiving the award on behalf of Yayasan JCorp were our Chairman, Encik Rozaini Mohd Sani and Chief Executive Officer Puan Zaidatul Zurita Abdul Rahman.

Additionally, Yayasan JCorp would also like to extend its congratulations to KPJ Healthcare Berhad for winning two prestigious accolades at the awards, these being:

Healthcare Group  
of the Year - ESG Champion  
Award



Company of the Year -  
Long Standing Excellence  
Award



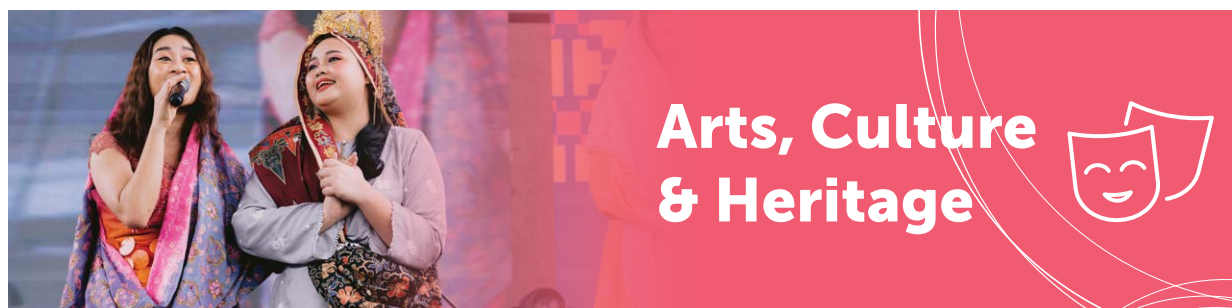
It has been a period of significant activity and meaningful progress for Yayasan JCorp. Our unwavering commitment to education, environmental sustainability, cultural preservation, and community well-being continues to drive our initiatives. As we move forward, we remain dedicated to creating a positive and sustainable future for Johor, Malaysia and the global community.

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**Education**



**Arts, Culture  
& Heritage**



**Environment**



**Community  
Well-Being**



# AMPLIFYING YOUTH VOICES: CHORAL SPEAKING JOHOR STATE LEVEL 2025

The voices of Johor’s youth shone through at the Choral Speaking Johor State Level 2025 (Primary & Secondary School categories), a collaborative event held by Yayasan JCorp and the Johor State Education Department from 19 to 20 August 2025 at KOMTAR JBCC, Johor Bahru.

Centred around the theme of “Digital Dreams, Real Futures”, the competition brought together school students from across the state to demonstrate confidence, leadership, and digital readiness through creative performances in English. The students’ bold performances exemplified creativity and conviction, showcasing how words can inspire change for a digital-first world. It also fostered digital literacy, inspiring students to envision possible futures where technology and creativity intersect.

Prominent figures graced the closing ceremony for both days. The first day concluded with the presence of Encik Ali Zainal Abidin bin Syed Mohamed, Deputy Director of Education Planning and Management, District Education Office, and Puan Wan Su Ali, General Manager of Yayasan JCorp. Meanwhile, the second day’s closing ceremony was held by Tuan Haji Mohd Hanafi bin Samad, Director of Johor State Education Department, and Puan Zaidatul Zurita Abdul Rahman, Chief Executive Officer of Yayasan JCorp.



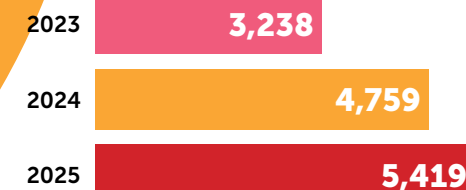
## Winners of the Event:

	Primary	Secondary
<b>Champion</b>	SK Yong Peng, Batu Pahat	SMK Yong Peng, Batu Pahat
<b>2<sup>nd</sup> place</b>	SK Abdul Rahman Yassin, Kluang	SMK Sri Pulai Perdana, Kulai
<b>3<sup>rd</sup> place</b>	SK (P) Sultan Ibrahim, Johor Bahru	SMK Ungku Husin, Mersing
<b>Best Conductor</b>	Nur Arissa Raisya binti Aidil Izwan, SK Bukit Hampar, Segamat	Nur Izdiyani Batesya Masahud, SMK Taman Rinting 2, Pasir Gudang
<b>Fan Favourite</b>	SR Agama Bersepadu Kota Tinggi	SMK Taman Rinting 2, Pasir Gudang



Scan the QR code for teachers’ insights and feedback regarding the event.

## Number of participants (2023-2025):



## Programme Objectives

- Empower students’ verbal communication skills and expressions.
- Promote overall English understanding and usage.
- Create a platform for students in Johor to express their creativity in English, while enhancing their public-speaking confidence.



## Programme Impacts

- A total of **5,419 students** from 11 districts participated in the Yayasan JCorp Choral Speaking, while **440 students** participated at the Johor State Level.
- Attracted **26,411 local visitors** to KOMTAR JBCC for the Choral Speaking Competition.
- Accumulated over **1 million views** on Yayasan JCorp’s social media from 28 July to 24 August 2025, while the number of followers increased by **2.3k**.
- SK Yong Peng** made history by being crowned **Champion of the Choral Speaking National Challenge** (Primary Category), while **SMK Yong Peng** secured **5<sup>th</sup> place** in the Secondary Category at PICC Putrajaya.





# YAYASAN JCORP ELEVATES ENGLISH LANGUAGE CARNIVAL 2025 TO GREATER HEIGHTS

Building upon the success of its debut as the event’s organiser last year, Yayasan JCorp partnered with the Johor State Education Department (JPNJ) once again to deliver the Johor State Level English Language Carnival 2025, held on 3 and 4 September 2025 at the Raja Zarith Sofiah Library, Universiti Teknologi Malaysia (UTM), Johor.

This two-day event, which marked a celebration of linguistic skill and expression, brought together 250 students from 11 districts to compete in various English challenges, including Scrabble, Dare to Spell, Poetry Recitation, Public Speaking, Storytelling, and Mini Documentary production.

Overall District Champion for the primary and secondary school categories went to Batu Pahat & Kulai districts respectively, while the special award for Best Impromptu Poem was won by SMK Bandar Putra 2, Kulai. The full list of winners for each competition is as follows:

Competition Events	Primary School Champion	Secondary School Champion
Mini Documentary	SK Mohd Khir Johari, Johor Bahru	SMK Taman Daya, Pasir Gudang
Dare To Spell	SK Sri Skudai, Johor Bahru	SMK Tun Aminah, Batu Pahat
Poetry Recitation	SK (Felda) Tenggaroh 6, Mersing	SMK Bandar Putra 2, Kulai
Scrabble	SK Bukit Hampar, Segamat	SMK Tinggi Kluang, Kluang
Public Speaking	SK Tengku Mariam, Batu Pahat	SMK SEG Hwa, Segamat
Storytelling L1	SJK (T) Labis, Segamat	
Storytelling L2	SK Bandar T6, Kluang	

### Fan Favourite Awards:

Competition Events	Primary School Champion	Secondary School Champion
Mini Documentary	SJKC Chi Ming 1, Tangkak	SMK Ledang Tangkak
Poetry Recitation	SJKC Pei Yang Muar	SMK Canossian Convent Segamat
Public Speaking	SJKT Taman Tun Aminah, Johor Bahru	SMK Sri Mersing
Storytelling L1	SK Bandar Penawar 2 Kota Tinggi	
Storytelling L2	SJKC Cheng Siu 2, Batu Pahat	



Number of participants (2023-2025):



### Programme Objectives

- Improve students' English skills and creativity.
- Give students a platform to share ideas on real-life issues.
- Build confidence and leadership among Johor's youth.

### Programme Impact

A total of **10,265 students** from 11 districts participated in the Yayasan JCorp English Carnival, while 250 students proceeded to the Johor State Level.



Scan this for more on Johor State Level English Language Carnival 2025, where Yayasan JCorp spoke with passionate teachers who shared how this platform empowers students to build confidence, sharpen their communication skills, and embrace creativity.

# ADI'S FIRST GRADUATES: READY FOR THE FUTURE!

A total of 22 Johor youths from B40 families have successfully graduated as the first batch of the Akademi Dalam Industri (ADi), a collaborative programme held by Yayasan JCorp, Johor State Education Department, QSR Stores Sdn Bhd, and the Department of Skills Development.

The graduation ceremony was held on 9 September 2025 at Kompleks Warisan Sultan Abu Bakar, Yayasan Warisan Johor, and was officiated by YB Tuan Aznan bin Tamin, Chairman of the Johor State Education and Information Committee. Also in attendance were Puan Zaidatul Zurita Abdul Rahman, CEO of Yayasan JCorp; Dr Sharifah Musainah Syed Alwi, Chief People Officer of QSR Brands; Puan Nor Asmah Daud, Director of the Department of Skills Development, Southern Region; and Encik Ali@

Zainalabidin Syed Mohamed, Deputy Director of Planning & Management, Johor State Education Department.

With SKM Level 2 & 3 certification, SPM, MPAK, and real-world experience now under their belts, these graduates are now fully prepared to take their first steps into the nation's workforce and industries, marking a bright future ahead for themselves and their families.



## Programme Objectives

Open pathways for underprivileged youths to access vocational training, leading to better employment and higher education opportunities.

Equip students with industry-relevant skills by combining classroom learning with hands-on experience in KFC restaurants.

Develop future-ready talents that align with Johor's and Malaysia's vision of building a skilled, employable workforce.

## Programme Impacts

**22 students** graduated as the first cohort of ADi apprentices.

**99%** passed SPM,  
**100%** passed MPAK, all obtained SKM Level 2 and 3, with **one trainee scoring straight A's**.

Trained a total of **89 students** from 2023 to 2025, with 25 in 2023, 38 in 2024, and 26 in 2025, consisting of 16 in QSR and 10 in KPJ Healthcare Berhad, combining classroom learning with real industry practice.



Watch how ADi creates impact from classrooms to companies, from students to skilled workers.





# PENTAS SENI JOHOR X RIMBA FEST 2025: WHERE ARTS MEET NATURE!

Yayasan JCorp, in collaboration with Coaction Event, proudly presented Pentas Seni Johor x RIMBA FEST 2025, a cultural celebration held on 6 July 2025 at Sireh Park, Iskandar Puteri.

This occasion, done in anticipation with the upcoming Tahun Melawat Johor 2026 agenda, promoted the cultural vibrancy of Johor through performance arts, culture, and community-driven enterprise while simultaneously empowering the local economy. The event featured a harmonious blend of traditional dance and music performances from Malay, Chinese, and Indian cultures, while also showcasing the rich Johorean textile tradition via the Kain Benang Johor.

Besides performances and showcases, sustainable art also remained at the forefront through the Henna and Terrarium Workshops, where 50 people engaged in creative, hands-on experiences that fused art with sustainability.



## Programme Objectives

Promote Johor's arts and culture as a platform for local artists and communities.

Empower the local economy through generating incomes for participants.

Attract local visitors and tourists in conjunction with Tahun Melawat Johor 2026.

## Programme Impacts

**1,000 spectators**  
attended the Pentas Seni Johor event

**50 participants**  
participated in Henna and Terrarium Workshops

**40 artists**  
participated in the Pentas Seni Johor event

**RM40,000**  
cumulative income generated across 2 days



Scan here for more on Pentas Seni Johor at RIMBA FEST 2025





## IT'S MORE THAN ART - IT'S A SPARK: PENTAS SENI JOHOR @KOTAJAIL

KotaJail Johor Bahru transformed into a living stage of expression, heritage, and cultural diversity as it played host to Pentas Seni Johor, held from 1 to 3 August 2025. Organised by Yayasan JCorp in collaboration with JOHO, this three-day cultural movement brought together over 15,000 visitors, along with iconic local acts like Koprata, The Times, and Statik, as well as powerful traditional performances of zapin, kompong, Indian dance, and *rebana*.

The crux of what Pentas Seni Johor has to offer goes beyond just performances. Every corner of the event, from captivating theatres, vibrant murals, stalls, and even exciting keris exhibitions, was intricately held to reconnect Johoreans with their roots, paying homage to the state's diverse identity while also supporting local artists, craftspeople, vendors, and KotaJail entrepreneurs.

The event was graced by the presence of Encik Mohammad Nazrul Abd Rahim, Director of Tourism Johor, and Puan Zaidatul Zurita Abdul Rahman, Chief Executive Officer of Yayasan JCorp.

Ultimately, Pentas Seni Johor served as a triumphant symphony of creativity, curiosity, and community spirit - a movement that celebrated the state's rich identity as well as the all-inclusive future that Johor can realise through common ground in arts and culture.

### Programme Objectives

- Position KotaJail as a leading creative hub in Malaysia.
- Stimulate growth of the creative economy.
- Key tourism anchor for Visit Johor Year 2026.

### Programme Impacts

- **15,000** local and international visitors attended the programme.
- **80** artists & artisans participated in this programme, with a total of RM87,000 in revenue generated by vendors.



Scan this QR code for first-hand insights into Pentas Seni Johor at KotaJail



# UNITING HEARTS WITH CULTURE: KERETAPI SARONG 2.0 X PENTAS SENI JOHOR 2025!

More than 5,000 visitors were all aboard the Keretapi Sarong 2.0 x Pentas Seni Johor event on 13 September 2025, a train-based event at Laman Rel Mahkota, Kluang that celebrated Malaysia Day with a vivid mix of colours, culture, and enrichment.

Starting from JB Sentral to Kluang, participants enjoyed a special train filled to the brim with busker performances, cultural dances, and sing-alongs, before arriving at the main event area. At the venue, the crowd was fired up through invigorating traditional performances such as zapin, lion dance, Indian classical dance, and indigenous dance, followed by electrifying stage performances from local artists including Aishah Retno, Noh Salleh, Khatulistiwa, Keyin, Luqman Podolski, and other prominent acts. Additionally, creative workshops including mini wau making, terrarium crafting, and traditional games also brought the community closer on this special occasion.

This marks the second year that Yayasan JCorp played a key role in Keretapi Sarong, after its debut in 2024. At the event, Yayasan JCorp was also recognised for its role as a partner in cultural creation and community empowerment. The event was further bolstered by the presence of YB Syed Hussien Syed Abdullah, ADUN Mahkota; Encik Mohammad Nazrul Abdul Rahim, Director of Tourism Johor; YB Tuan Chew Chong Sin, ADUN Mengkibol; Encik Raja Taufik Azad Ahmad Suhaimi, Head of Strategic Communication, IRDA; and Puan Zaidatul Zurita Abdul Rahman, CEO of Yayasan JCorp.



## Programme Objectives

Promote the cultural vibrancy of Johor.

Empower the local economy

Key tourism anchor for Visit Johor and Malaysia 2026



Together, let us keep celebrating what makes us uniquely Malaysian, unity in diversity. Watch now and relive the harmony of Keretapi Sarong 2025 x Pentas Seni Johor.



## Programme Impacts

**9,275**  
visitors attracted

Total income of  
**RM78,000**  
generated

Participation of  
**124**  
local artists  
and artisans

**60**  
JCorp Group  
employees involved



# EXPLORING THE HIDDEN TREASURES OF JOHOR'S SEAGRASS ECOSYSTEM!



Continuing its strong commitment to marine conservation, Yayasan JCorp officially launched the Seagrass Ecotourism Experience on 2 July 2025 at KampungStay @ Teluk Buih, Mersing, done as a collaboration between Yayasan JCorp, Universiti Malaya, and the Mersing District Office. This initiative was designed to promote sustainable tourism in the state, while simultaneously raising awareness about the importance of preserving Johor's marine heritage.

Zurita Abdul Rahman, Chief Executive Officer of Yayasan JCorp, and Encik Mohd Amin Kadiman, Deputy Director of Tourism Johor.

As part of the programme, 30 participants including government agencies, village leaders, Universiti Malaya researchers, NGOs, local tourism operators, fishermen, and community members took part in a Seagrass Nature Walk at Pulau Setindan - one of the richest marine areas in Johor. Led by Dr Jilian Ooi, Associate Professor at Universiti Malaya, they were introduced to unique species of seagrass found in Malaysian waters and the varied marine life that it supports, as well as the importance of seagrass monitoring, which is essential to tracking the ecosystem's health. By experiencing the seagrass ecosystem first-hand, the visitors managed to gain a deeper understanding of the vital role that seagrass plays in supporting marine biodiversity and coastal livelihoods.

The launch ceremony was officiated by Encik Muhammad Nazif bin Elias, Assistant District Officer of Mersing, representing the Mersing District Officer. Also in attendance were Puan Zaidatul



In addition, 25 employees from Johor Corporation, Johor Plantations Group Berhad, and KPJ Bandar Dato' Onn Specialist Hospital also took part in this Seagrass Nature Walk during the previous day.

## Programme Objectives

- Advance public understanding of seagrass ecosystems as a cornerstone of marine sustainability and climate resilience.
- Empower local communities to take an active role in long-term conservation and stewardship of coastal ecosystems.
- Position seagrass conservation as a catalyst for sustainable ecotourism and inclusive economic growth.

## Programme Impacts

- Directly engaged **55 participants** including researchers, NGOs, volunteers, and local operators.
- Each participant became an environmental ambassador and advocate, with potential outreach to communities.
- Drew widespread public attention to the long-overlooked importance of seagrass, with over **10 media** and **local authorities** amplifying its vital role.

Hear accounts of participants in the Seagrass Ecotourism Experience programme on 1 & 2 July 2025



# HEALING REEFS, EMPOWERING COMMUNITIES

Yayasan JCorp continued its long-term commitment to marine conservation through its multifaceted Coral Rehabilitation Programme at Pulau Aur, Mersing. Held from 18 to 20 July 2025, this initiative was initially launched in 2023 to restore damaged reef ecosystems and promote biodiversity beneath the waves. For this year, a total of 200 new corals were planted, expanding Yayasan JCorp’s dedicated coral garden to 60m x 55m. Healthy coral growth continued to be observed at the site, with growth averaging 2cm since 2023, with no signs of bleaching or stress. As a result of these consecutive efforts, the reef is now home to more than ten marine species, including Bluefaced Angelfish, Regal Angelfish, and False Clown Anemonefish.

In collaboration with Reef Check Malaysia, this year’s efforts introduced eco-innovative methods to support reef rehabilitation, including the use of glass bottles as coral planting bases to reduce waste and cost while encouraging marine regeneration. A newly installed custom JCorp structure, made from concrete and green cement, was also added to provide a sturdy, long-term foundation for coral attachment and biodiversity expansion.

Other activities were held in addition to the primary coral preservation initiatives. These included a general beach cleanup where 350kg of coastal waste was removed, and cash contributions to Pulau Aur residents, honouring their role as environmental stewards. Fun activities such as Sukan Rakyat traditional game activities were also hosted, and as night fell, the spotlight turned to the residents during Pentas Seni Johor: Aur Idol - an inspiring stage for local talent to shine bright.

## Programme Objectives

- Enhance coral ecosystems and reef recovery through the expansion and addition of new coral fragments to previously planted areas.
- Increase biodiversity in the area by improving the coral habitat.
- Empower locals with coral rehabilitation skills to lead conservation efforts and foster long-term marine stewardship.

## Programme Impacts

- **250 corals** successfully planted on Pulau Aur since the commencement of the coral reef rehabilitation programme.
- A total of **RM34,300** has been donated to the island community.
- Corals at Yayasan JCorp’s rehabilitation site have now grown by over 2cm and remain healthy. The area now supports a vibrant marine ecosystem with over ten species of fish and marine life.



Scan here for marine experts' views on the Coral Rehabilitation Programme by Yayasan JCorp

# YAYASAN JCORP'S SKILLS WORKSHOP FOR PEOPLE WITH DISABILITIES 2025

Yayasan Johor Corporation (Yayasan JCorp) organised a programme in collaboration with Pertubuhan Keselamatan Sosial (PERKESO) to assist people with disabilities to return to the workforce, both connecting them with suitable jobs and providing the necessary tools they need to secure new positions in line with their abilities and interests.

This is achieved through specially curated training modules provided by Johor Skills Development Centre (JSkills), which focus on enhancing practical skills, improving communication abilities, and fostering workplace readiness to ensure that participants are confident and competent in their roles. Some courses under this programme include the Hygiene Operations Course, which helps people with disabilities learn the basic skills and knowledge needed to keep public spaces clean and safe, and the Housekeeping Operation Course for people with disabilities teaches basic cleaning and organising skills suited to their needs. The training is adjusted to fit different physical, sensory, and mental abilities, offering practical tips and tools for daily household tasks.

Besides empowering these individuals to regain their independence and contribute to the economy through stable employment, this programme ultimately promotes inclusion and improves societal perceptions of people with disabilities in the workforce.



## Programme Objectives

To facilitate job opportunities for people with disabilities.

To connect people with disabilities to relevant skills in the current market.

To support individuals in securing stable employment that enables them to regain their financial independence.

No.	Course	Pax	Date	Venue
1.	Housekeeping Operation	15	21 - 25 July 2025	Johor Skills Development Centre (JSkills), Pasir Gudang
2.	Hygiene Operation	15	25 - 29 August 2025	Johor Skills Development Centre (JSkills), Pasir Gudang

## Programme Impacts

- Support **30 individuals** with employment matching.
- Participants from the workshop will have opportunities for employment in the hospitality and healthcare sectors, including companies within the JCorp Group.



Catch inspiring stories, as aired on BERNAMA TV's Bulletin on 18 September 2025.





# 1,111 MANGROVES FOR A GREENER FUTURE!

Yayasan JCorp, together with KPJ Bandar Maharani Specialist Hospital, planted 1,111 mangrove trees at Laman Bakau Parit Kassim, Muar, Johor, nurturing the seeds towards a greener future under Johor Plantations Group's One Million Roots for the Future (1MRFF) mission. During this day, 80 passionate volunteers from Johor Corporation and its investee companies came together for this cause, being the driving force behind this meaningful activity.

Specifically, the number 1,111 carries a special significance as the anniversary of KPJ Bandar Maharani Specialist Hospital, representing a milestone that helps protect coastal ecosystems, reduce carbon footprint, and strengthen biodiversity in Muar.

Ultimately, this meaningful collaboration reflects Yayasan JCorp's steadfast commitment to Membela, uplifting both people and the environment towards sustainable, prosperous possibilities ahead.

The event was honoured by the presence of Puan Zaidatul Zurita Abdul Rahman, CEO of Yayasan JCorp; Mr. Prathaban Sevaraman, CEO of KPJ Bandar Maharani Specialist Hospital; Mr. Saravanan Desigamanie, Head of Group Sustainability, KPJ Healthcare Berhad; Tuan Haji Rashid Basiran, General Manager of the Sustainability Department, Johor Plantations Group Berhad; and Encik Mohd Afezan Yahya, Penghulu Mukim Parit Jawa.



## Programme Objectives

- ▶ Restore and protect mangrove ecosystems to strengthen coastal resilience against erosion, flooding, and climate impacts.
- ▶ Reduce greenhouse gas emissions through increased carbon absorption.
- ▶ Provide habitats for flora and fauna, supporting healthy ecosystems in Muar.
- ▶ Foster sustainability awareness and proactivity among all participants.
- ▶ Align corporate social responsibility with global sustainability goals under the One Million Roots for the Future (1MRFF) mission.



Watch the highlight video and see how mangroves bring life to the coast, the people, and the future.

## Programme Impacts

**1,111**

new mangrove trees planted for long-term shoreline protection and habitat expansion.

Significant carbon absorption through Mangroves, which absorb 3 - 5 times more carbon than other tropical forests.

Enhanced environmental stewardship and awareness with the help of **80 volunteers**





# A DYNAMIC QUARTER: YAYASAN JCORP'S Q3 2025 ENGAGEMENTS AND EVENTS

The third quarter of 2025 highlighted Yayasan JCorp's unwavering dedication to advancing prosperity and overall well-being across Johor and beyond. During this period, the foundation championed a wide range of initiatives, from environmental conservation efforts to impactful social outreach programmes, all aimed at enriching lives and creating lasting change. Much of these initiatives were driven through strategic partnerships with leading organisations - pooling knowledge, resources, and networks needed to make a difference for those who need it. Guided by a shared passion for sustainable growth, Yayasan JCorp and partners have made tangible strides through these collective endeavours, enhancing quality of life and strengthening the capacity of the communities they serve.



Here's a snapshot of our key engagements and events from July to September 2025:



**The Seagrass Ecotourism Experience took place on Pulau Setindan, Mersing.**

Led by Dr Jilian Ooi, Associate Professor at Universiti Malaya, a total of 55 participants were introduced to the unique species of seagrass found in Malaysian waters in an immersive hands-on experience, as well as the variety of marine life it supports. As a vital habitat, seagrass meadows act as nurseries and feeding grounds for these species, many of which are economically and ecologically important.



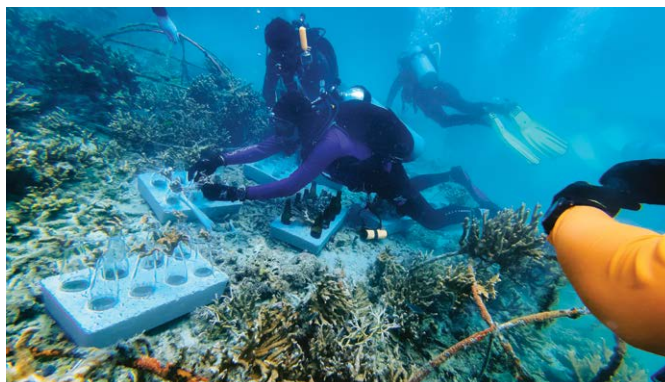
**Yayasan JCorp proudly presented Pentas Seni Johor x RIMBA FEST 2025**, a vibrant cultural celebration held at the scenic Sireh Park, Iskandar Puteri, in collaboration with Coaction Event. This initiative aimed to showcase Johor's rich cultural vibrancy while empowering the local economy through arts, culture, and community-driven enterprises in support of Visit Johor Year 2026.



**The launch ceremony of Cabaran Kaca Pun Boleh!** was held at the Johor Tourist Information Centre (JOTIC), Johor Bahru. The event was officiated by YBhg. Dato' Mohd Rashid bin Kasman, Member of Johor Bahru City Council, on behalf of the Mayor of Johor Bahru.



**Yayasan JCorp has contributed RM100,000 in support of cancer patients to the Tunku Laksamana Johor Cancer Foundation (TLJCF).** The contribution was presented during Symphony for Hope: A Decade of Compassion - a charity dinner and concert held at the Permaisuri Zarith Sofea Opera House, Johor Bahru. During the presentation, Encik Rozaini Mohd Sani, Chairman of Yayasan JCorp, handed over the mock cheque to TLJCF Board Member, YB Dato' Ismail Karim.



**Yayasan JCorp held the Coral Rehabilitation Programme at Pulau Aur, Mersing.**

With the attendance of over 50 employees of Johor Corporation and Group Companies, the event involved activities such as coral reef rehabilitation, beach cleaning, Pentas Seni Johor, and other interactive programmes with the local community.



**Yayasan JCorp officially launched the B1 Booster - ACE Your SPM English Module at Cerebrum, Level 24, Menara KOMTAR.**

Executed in collaboration with the Johor State Education Department, this bold module bolstered the quality of English education across Johor, serving as a practical guide for both teachers and students alike. Specifically, it is designed to strengthen teachers' understanding and delivery of the subject matter while ensuring that all content is aligned with the latest SPM examination requirements. This module was developed by a team of 25 expert English teachers, and will benefit 39 secondary schools taking part in Yayasan JCorp's English tuition project this year. The unveiling ceremony was graced by Tuan Haji Mohd Hanafi bin Samad, Director of the Johor State Education Department, and Puan Wan Su binti Ali, General Manager of Yayasan JCorp.



**Yayasan JCorp organised a special Housekeeping Operations Skills Workshop exclusively for People with Disabilities**, done in collaboration with Johor Skills Development Centre and PERKESO. The 5-day workshop was held at the Johor Skills Development Centre, where 15 individuals with disabilities learned and built upon practical housekeeping skills. They were guided by passionate industry professionals such as Encik Zahrin Saniman, Executive Director of Easy Clean & Services Sdn Bhd, and Puan Emi Azlin Abd Rahman, a dedicated trainer from JLG Duraclean, who led the sessions with hands-on demonstrations, encouragement, and practical insights, ensuring every participant could learn at their own pace and feel confident in their abilities.



**Yayasan JCorp launched new Smart Farming Greenhouses at SMK Buloh Kasap, Segamat and SMK Seri Medan, Batu Pahat** as part of its Sustainable School - STEM Programme in partnership with the Johor State Education Department. These 600 sq. ft. IoT-powered greenhouses, which were graciously sponsored by Yayasan Sultan Ibrahim Johor, can grow and monitor up to 2,000 leafy green vegetables through online means, enabling food security and smart agriculture amongst students. The launch at SMK Buloh Kasap was officiated by Puan Zaidatul Zurita Abdul Rahman, CEO of Yayasan JCorp, and attended by key partners from Yayasan Sultan Ibrahim Johor, Urban Farm Tech, and JPNJ. Meanwhile, the launch at SMK Seri Medan was officiated by Tuan Haji Mohd Hanafi bin Samad, Director of the Johor State Education Department, with presence of key partners including Encik Mohd Anizam Jamian, CEO of Yayasan Sultan Ibrahim Johor; Puan Wan Su Ali, General Manager of Yayasan JCorp; and Mr. Francis Chuah, CEO of Urban Farm Tech Sdn Bhd.



**Yayasan JCorp hosted Pentas Seni Johor 2025 at KotaJail, Johor Bahru.** Organised alongside JOHO and JCS Store, this event served as a cultural melting pot of art and creativity, paying homage to the state's diverse identity while also supporting local artists, craftspeople, vendors, and KotaJail entrepreneurs. The closing ceremony was graced by YBhg Encik Mohamad Nazrul bin Abd Rahim, Director of Tourism Johor. Also, present was Puan Zaidatul Zurita bin Abdul Rahman, Chief Executive Officer of Yayasan JCorp.



**Yayasan JCorp has expanded the Akademi Dalam Industri (ADi) programme to KPJ Bandar Dato' Onn Specialist Hospital**, further reinforcing its commitment towards empowering youths through industry-based learning. With this expansion launched in collaboration with Yayasan JCorp, JPNJ, KPJ Bandar Dato' Onn Specialist Hospital, and the Department of Skills Development (JPK) Southern Region, 10 selected students from SMK Majidi Baru 2 will embark on a transformative two-year journey that blends academic pursuit and hands-on experiences. Upon completion, they will graduate with the Sijil Pelajaran Malaysia (SPM), the Sijil Kemahiran Malaysia Level 3 (SKM 3), and the Sijil MPAK (Mata Pelajaran Aliran Kemahiran) - a comprehensive certification path to ensure that all graduates are job-ready. To commemorate this, a launch session was held at Dewan Anugerah, which saw students receive an official offer letter to mark their commencement. Families, educators, and institutional leaders were also present, among them being distinguished guests such as Puan Maisarah binti Omar, Chief Executive Officer (Southern Region), KPJ Healthcare Berhad, and Encik Zulkurnain bin Abdul Rahman, Deputy Director of Learning, Johor State Education Department (JPNJ). Also featured was a health screening for the new ADi apprentices.



**Yayasan JCorp held the Choral Speaking - Johor State Level 2025** at KOMTAR JBCC, Johor Bahru. This year, the competition united 22 schools from 11 districts, bringing together 220 students in a showcase of confidence, creativity, discipline, and teamwork through spirited performances.



**Yayasan JCorp welcomed a delegation from Sarawak Energy Sdn Bhd to explore the empowerment benefits of the Smart Farming Greenhouse initiative.** With 6 Smart Greenhouses built thus far, the visit served as a platform to demonstrate how this initiative could integrate sustainability and technology into educational wellbeing, as well as exchange ideas on how smart agriculture can inspire innovation and build future-ready communities. The delegation was led by Encik Jiwari Abdullah, General Manager of Social Impact Management, Sarawak Energy Sdn Bhd, together with Puan Wan Su Ali, General Manager of Yayasan JCorp, and Encik Hisham bin Abdul Hamid, Senior Principal Assistant Director of ICT, Johor State Education Department.



**Yayasan Johor together with SWM Environment kickstarted the Cabaran Kaca Pun Boleh school tour at SK Parit Kudus, Pontian,** with an inspiring environmental awareness session for students and teachers. The talk encouraged participants to view sustainability as a daily practice - from managing waste responsibly to understanding the importance of protecting natural resources. Students were particularly intrigued to learn how small efforts, such as proper waste segregation and recycling glass bottles, could reduce landfill waste and safeguard the environment. The session also highlighted Yayasan JCorp's commitment to shaping responsible citizens through education and awareness. Despite being a rural school, SK Parit Kudus radiated enthusiasm and community spirit, proving that environmental consciousness thrives wherever knowledge is shared with passion and purpose.



**At SJKC Masai, Yayasan JCorp and SWM Environment continued their environmental outreach under the Cabaran Kaca Pun Boleh initiative.** The session took on a multicultural energy, engaging students from diverse backgrounds in a shared conversation about sustainability. Yayasan JCorp shared insights into waste reduction, biodiversity protection, and the long-term impact of small lifestyle changes. While the competition focuses on glass bottle recycling, the talk went beyond that - nurturing a deeper understanding of how every action contributes to environmental health. The students' curiosity and participation reflected how environmental awareness can unite communities through shared values. This visit underscored Yayasan JCorp's commitment to cultivating inclusivity, education, and proactive environmental stewardship among Johor's younger generation.



**Yayasan JCorp and JPG embarked on a field trip to Wang Kelian, Perlis,** to explore how the role of research and community knowledge can shape an environment where people and nature can both thrive. This visit was primarily attributed to the importance of Wang Kelian's ecosystem, an essential component that sustains biodiversity, supports livelihoods, and boosts eco-tourism. Highlights of the event included a 6km trek along Denai Warisan with Encik Syamil and local guides Ah Long and Ah Fook, uncovering biodiversity and cultural stories, as well as a visit to Gua Kelam, where natural heritage and historic tin-mining reflect the deep ties between environment and livelihoods. Ultimately, this trip served as a reminder about how key collaborations across public, private, and philanthropic sectors can create lasting impact for local communities and ecosystems for generations to come.



**Yayasan JCorp held a Hygiene Workshop for People with Disabilities at Johor Skills Development Centre** in collaboration with Perkeso Johor. Throughout the span of five days, 15 participants were given an insight into essential hygiene practices that go beyond daily routines - empowering them with the skills they need to build self-confidence, independence, and dignity. The workshop was led by Encik Muhamad Ramli Usrak, General Manager, Operations and Support Services of JLG Duraclean Sdn Bhd, together with Encik Noor Rahim bin Elias, Senior Executive and Tc Yazrul Yahya, Senior Executive, who shared practical guidance and encouragement to ensure participants could apply their learning in real-life situations.



**Yayasan JCorp hosted the Johor State Level English Language Carnival at Raja Zarith Sofiah Library, Universiti Teknologi Malaysia** in collaboration with the Johor State Education Department. The event involved a total of 250 district champions, shortlisted from 15,684 participants across 11 districts of Johor, who competed in six exciting categories.



**Yayasan JCorp joined hands with Johor Plantations Group Berhad (JPG), and Kota Tinggi District Education (PPD Kota Tinggi) for the Growing Together: Trees for Schools initiative.** A total of 60 volunteers from JPG, Yayasan JCorp, Southern Green Sdn Bhd, Farmbyte Sdn Bhd, PPD Kota Tinggi, KPJ Healthcare University and PwC Johor gathered at PPD Kota Tinggi to plant 650 Eugenia Oleina trees, which work to enhance air quality, support biodiversity and create greener surroundings. Yayasan JCorp would also like to extend its thanks to Tuan Haji Azman bin Safii, District Education Officer of Kota Tinggi, Tuan Haji Rashid Basiran, Head of Sustainability JPG, and MBBJ for their contributions of compost fertiliser.



**A total of 22 young Johoreans from B40 families are the first graduates of the Akademi Dalam Industri (ADi),** a collaborative programme between Yayasan JCorp, the Johor State Education Department, QSR Brands (M) Holdings Bhd and the Skills Development Department. The ceremony, held at the Sultan Abu Bakar Heritage Complex, Johor Heritage Foundation, was officiated by Yang Berhormat Tuan Aznan bin Tamin, Chairman of the Johor State Education and Information Committee.



**Keretapi Sarong 2.0 x Pentas Seni Johor took place in Laman Rel Mahkota, Kluang.** This was a train-based event done in partnership with Iskandar Regional Development Authority (IRDA), where all participants enjoyed a special train filled to the brim with busker performances, cultural dances, and sing-alongs from JB Sentral to Kluang. Through this partnership with IRDA, Yayasan JCorp is committed to driving Pentas Seni Johor initiatives, which include elevating Johor's cultural identity, strengthening the creative economy, empowering artisans and cultural practitioners, and fostering community pride.



**Yayasan JCorp contributed RM8,000 in sponsorship towards the Johor State Traditional Lion Dance Competition, held on 13 and 14 September 2025 at B5 Johor Street Market, Johor Bahru.** Organised by Kelab Tarian Naga dan Singa Long Tian in collaboration with the Ministry of Youth and Sports Malaysia, Johor State Department of Youth and Sports, Johor State Sports Council, and Kulai District Youth and Sports Office, the programme aimed to nurture more lion dance troupes across Johor and identify potential representatives for state-level competitions. The event also served as a platform to introduce new groups comprising talented young performers, reflecting Yayasan JCorp's continued commitment to preserving cultural heritage and empowering youth participation in traditional arts.



**Yayasan JCorp held its Strategic Planning Retreat 2025,** where its leadership and stakeholders aligned on strategic priorities for 2026 - 2030, evaluated current initiatives, challenges, and opportunities, and developed a growth plan to strengthen its role and impact - all while guided by its purpose of elevating livelihoods, empowering lives, and creating enduring value for generations. Additionally, the retreat also defined Yayasan JCorp's role in JCorp's Membina & Membela structure and the Group's sustainability agenda. It was attended by Yayasan JCorp staff, Johor Skills, and the Sustainability Department of JCorp, reflecting a shared commitment to collaboration and collective progress. Besides these, attendees were inspired during the process by insights from several guest changemakers, who shared their perspectives on education, social enterprise, cultural heritage, and social impact.



**Yayasan JCorp contributed RM20,000 worth of electrical appliances and KFC meals to the B40 community in Kampung Batu 3, Semenyih, Selangor.** Done together with QSR Brands (M) Holdings Bhd in conjunction with the Kampung Angkat MADANI Programme, this contribution was part of Yayasan JCorp's ongoing commitment to empower communities, with aspirations to strengthen the socioeconomic well-being of rural communities. In particular, the specific selection of Kampung Batu 3 as the pilot location reflects the joint efforts of the government, corporate partners, and the community to bridge development gaps, improve access to basic amenities, and create new economic opportunities. The handover ceremony for this contribution was held at Sekolah Rendah Agama Batu 3, Semenyih, officiated by YBhg. Dato' Hairil Yahri Yaacob, Secretary General of the Ministry of Investment, Trade and Industry (MITI), and attended by Puan Wan Su Ali, General Manager of Yayasan JCorp.



**The environmental education tour reached SK Kempas with Yayasan JCorp and SWM Environment delivering an engaging session on environmental care, sustainability, and the importance of collective responsibility.** The students were guided to see how waste management, energy conservation, and recycling - especially glass - all play interconnected roles in protecting the environment. Yayasan JCorp highlighted its initiatives under the Environment Pillar, inspiring students to lead by example and practice sustainable habits at home. The vibrant response from SK Kempas students reflected Yayasan JCorp's vision: that awareness today builds the foundation for a greener, more responsible generation tomorrow.



**Johor Plantations Group Berhad (JPG) and Yayasan JCorp came together for the Growing Together: Trees for Schools initiative.** A total of 100 volunteers from Sekolah Menengah Sains Kota Tinggi (SAKTI) teachers and students, JPG, KPJ Healthcare University (KPJHU), and JSkills planted 460 trees, including *Fagraea fragrans*, *Rubroshorea singkawang*, *Anthoshorea roxburghii*, *Hopea odorata*, *Dryobalanops aromatica*, and *Hopea pubescens*. These trees will enrich biodiversity, improve air quality, and create lasting green surroundings. Planting at Sekolah Menengah Sains Kota Tinggi reflects our shared commitment to sustainable values and building a legacy of care for future generations. Special thanks to the Principal of Sekolah Menengah Sains Kota Tinggi, Tn Hj Md Zin Bin Dekan, for his presence and support in joining the programme, and to MBBB for their contribution with compost fertiliser.

# Upcoming Calendar of Events

## Q4 2025



### Education

	Date
1. The Launching of DigiLIT: Building a Future Ready Generation - SK Sayong Pinang, Kulai	27 October 2025
2. Semarak Perpaduan Bahasa Peringkat Kebangsaan 2025 - Lotus Desaru Beach Resort, Kota Tinggi	27 - 30 October 2025



### Arts, Culture & Heritage

	Date
1. Perintis Johor: Basic Weaving Intensive Course - Galeri Tenun, Johor Heritage Foundation, Johor Bahru	15 October 2025 - April 2026
2. 3 <sup>rd</sup> Wonderful Nusantara Festival 2025 - Johor Heritage Foundation, Johor Bahru	23 - 25 October 2025
3. Johor Legacy Project - Yayasan Warisan Johor, Johor Bahru	9 December 2025



### Environment

	Date
1. Cabaran Kaca Pun Boleh Closing Ceremony - Dewan Jubli Intan, Johor	2 December 2025
2. The Future Powered Project Launch - SK Agama Tunjuk Laut	17 December 2025



### Community Well-being

	Date
1. Early Detection and Occupational Therapy Screening Programme among Children - SK Taman Anggerik, Johor Bahru - SK Taman Perling 3, Johor Bahru - SK Seri Intan, Kluang - SK Tanjung Adang, Johor Bahru	8 October 2025 9 October 2025 13 October 2025 30 October 2025
2. Workshop for Retirees - Johor Skills Development Centre, Pasir Gudang	22 - 28 October 2025
3. Monsoon Relief: Waves of Support - Mersing District Office	30 October 2025





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